



**Jennifer Homer**  
*Vice President, Community & Branding*  
Association for Talent Development (ATD)

## KEYNOTE: LEARNING AND DEVELOPMENT IS THE FUTURE OF WORK

**December 8, 2020 | 10:00 a.m.**

Jennifer leads multiple functions at ATD including governance, the association's awards programs, research, customer service, ATD's Certification Institute, and a special offering for enterprises called the ATD Forum. She started at (then) ASTD in 1999 and led its public relations work. As a volunteer, Jennifer served on the executive board for the International Association of Business Communicators and was president of the D.C. chapter. She holds IABC's Accredited Business Communicator credential.



**Dan Pontefract**  
*Founder and CEO*  
The Pontefract Group

## KEYNOTE: LEARNING AND DEVELOPMENT IS THE FUTURE OF WORK

**December 8, 2020 | 10:00 a.m.**

Dan is the best-selling author of four books: LEAD. CARE. WIN: How to Become a Leader Who Matters, OPEN TO THINK: Slow Down, Think Creatively, and Make Better Decisions (2018), THE PURPOSE EFFECT: Building Meaning in Yourself, Your Role and Your Organization (2016) and FLAT ARMY: Creating a Connected and Engaged Organization (2013). Dan is also an Adjunct Professor at the University of Victoria, Gustavson School of Business. He is the founder and CEO of The Pontefract Group a firm that improves the state of leadership and organizational culture. Previously, as Chief Envisioner of TELUS, he founded the Transformation Office in 2014 to help organizations enhance their corporate culture, leadership, learning, work styles & collaboration practices. As Chief Learning Officer at TELUS, Dan was responsible for the overarching leadership, collaboration & learning strategy for the company. Dan championed the introduction of the TELUS Leadership Philosophy (TLP), a collaborative-based leadership framework for 50,000+ team members. In parallel to these actions, he drove a philosophical and cultural shift in the way TELUS views and experiences learning called "Pervasive Learning" the shift to a social, informal and formal learning model. He further championed the use and deployment of collaborative technologies to complement both the leadership and learning frameworks.



## DEFINING YOUR DATA STRATEGY

**December 8, 2020 | 11:10 a.m - 11:30 a.m.**

Colin is well versed in the various technologies for delivering quality education online... oversee training of a large faculty body... ongoing research in the British Victorian and Romantic periods. Also produce a great deal of scholarship on the movement to online education. Ongoing drive to continue to be at the forefront of technology in higher education and advocate the use of tools that maintain quality in a new environment

**Colin Marlaire**  
*Chief Technology and Learning Officer*  
Northcentral University



## DEFINING YOUR DATA STRATEGY

**December 8, 2020 | 11:10 a.m - 11:30 a.m.**

Megan is a Product Manager with a demonstrated history of working in the learning analytics industry. She is skilled and passionate about product lifecycles, data driven decisions, continuous improvement and growth.

**Megan Walker**  
*Senior Product Manager*  
D2L



## ATD: MOVE TO THE VIRTUAL CLASSROOM WITH MAXIMUM IMPACT: KEYS TO ONLINE LEARNING SUCCESS

**December 8, 2020 | 11:40 a.m.**

Cindy Huggett, CPTD, has vast experience in the virtual classroom: She's the author of 4 books on virtual training including: "Virtual Training Tools and Templates" and "The Virtual Training Guidebook." Cindy partners with organizations to help them transition to the virtual classroom and works with them to design blended learning solutions. She facilitates, designs, writes, and speaks on topics related to leadership, learning, and technology.

**Cindy Huggett**  
*Principal Consultant*  
Cindy Huggett Consulting, LLC



**Dr. Clare Brett**  
*Associate Professor  
and Chair, Curriculum,  
Teaching and Learning*  
Ontario Institute for Studies in  
Education, University of Toronto

## K-12: THE PATH FORWARD

**December 8, 2020 | 11:40 a.m.**

Dr. Clare Brett is currently the Chair for Graduate Studies in the Department, and Associate Professor in the area of Education and Knowledge Technologies. She is also an Associate Member of Technology Enhanced Learning (TEL) centre at the University of Lancaster. Her research and teaching focus lies in the area of education and knowledge technologies. Clare has been involved in research in the design of blended learning environments in classrooms for the last 20 years, and has been teaching in the Department of Curriculum, Teaching and Learning at OISE since 2002, offering many of her graduate courses fully online.

Clare's research interests are focused in investigating technical and social supports, as well as challenges, for collaborative online learning and their application for online graduate apprenticeship. She has taught in both the pre-service and graduate programs, offering courses in educational psychology as well as online graduate courses: Theories of Learning and the Design of Online Learning Environments, and Educational Applications of Computer Mediated Communications. Clare has received a number of research grants including ones from SSHRC and the Canadian Foundation for Innovation as well as a Distinguished Contributions to Teaching award.



**Dr. Jim Hewitt**  
*Associate Professor and  
Associate Chair, Curriculum,  
Teaching and Learning*  
Ontario Institute for  
Studies in Education,  
University of Toronto

## K-12: THE PATH FORWARD

**December 8, 2020 | 11:40 a.m.**

Dr. Jim Hewitt is an Associate Professor in the Department of Curriculum, Teaching and Learning at the Ontario Institute for Studies in Education, University of Toronto. His research focuses on the educational applications of computer-based technologies, with a particular emphasis on discursive processes in collaborative learning environments. Jim's publications include studies of thread development in asynchronous distance education courses, sociocultural supports for knowledge building in elementary science classrooms, and uses of multimedia and online technologies for teacher development. His research suggests that traditional threaded computer conferencing software lacks critical supports for knowledge building and promotes diverging, add-on style discourse rather than the more sophisticated operations (such as synthesis and superordination) required for sustained, progressive knowledge work. Jim is the principal investigator and developer of web-based learning environment called Pepper. In Pepper, students work together in a learning community to study challenging problems, identify important ideas, and progressively work to improve those ideas. Through these and other research endeavors, Jim hopes to discover new ways to help students work together creatively to build knowledge.



**Jake Hirsch-Allen**  
*North America Workforce  
Development and Higher  
Ed System Lead*

## POST-SECONDARY: A BOLD SCENARIO FOR LEARNING, TEACHING AND TRAINING ONLINE DURING AND POST-COVID-19

**December 8, 2020 | 11:40 a.m.**

I currently work with North America's governments, workforce development organizations, colleges and universities to leverage LinkedIn Learning Solutions to close skills gaps. I aim to expand economic opportunity for every member of the workforce via LinkedIn's Economic Graph data and Learning content and platform. I am passionate about supporting disadvantaged groups such as newcomers and refugees, indigenous populations, the formerly incarcerated and people with disabilities. Here's a quick video of my recent work.

I have advised the non-profit behind the Health Impact Fund, a new means of incentivizing access to medicines, taught global health at McMaster University, consulted for tech accelerators and law firms, and invested in and advised a number of startups.

I have clerked for the Supreme Court of Israel and articulated at the intellectual property litigation boutique Gilbert's LLP. In addition to acting as the Executive Director of McGill's International Criminal Law Clinic and Chair of the Global Education Platform's Technology and Delivery Committee, I have worked for Foreign Affairs Canada, McGill's Centre for IP Policy and UofT's Munk Center.

I have degrees in civil and common law from McGill University and received my B.A. in International Relations and Archetypal Mythology from the University of Toronto.



**Tammy Bjelland**  
*Founder and CEO*  
Workplaceless

## ATD: INTRODUCTION TO EFFECTIVE REMOTE WORK: JOURNEY TO SUSTAINABLE DISTRIBUTED AND HYBRID TEAMS

**December 8, 2020 | 12:35 p.m.**

Tammy Bjelland is the founder and CEO of Workplaceless, an e-learning company that trains remote workers, leaders, and companies on how to work, lead, grow, and thrive in a distributed environment. With her background in higher education, publishing, edtech, e-learning, and corporate training, Tammy is committed to developing learning solutions that drive and support the future of learning and the future of work. She has a BA and MA from the University of Virginia and is an ATD Certified Master Trainer. She lives in Winchester, Virginia.



**K-12: BEST PRACTICES FOR ADULT LEARNERS TO COMPLETE HIGH SCHOOL DURING COVID-19**

**December 8, 2020 | 12:35 p.m.**

**Roger Ramsay**  
*Program Coordinator*  
Quinte Adult Education,  
Hastings and Prince Edward  
District School Board



**K-12: BEST PRACTICES FOR ADULT LEARNERS TO COMPLETE HIGH SCHOOL DURING COVID-19**

**December 8, 2020 | 12:35 p.m.**

**Robert Di Persio**  
*Principal, Adult, Continuing,  
and Alternative Education*  
Niagara Catholic District School Board

**Tara Green**  
*Guidance Counsellor*  
Lakehead Adult  
Education Centre

**K-12: BEST PRACTICES FOR ADULT LEARNERS TO COMPLETE HIGH SCHOOL DURING COVID-19**

**December 8, 2020 | 12:35 p.m.**

**Kara Babcock**  
*Teacher*  
Lakehead Adult  
Education Centre

**K-12: BEST PRACTICES FOR ADULT LEARNERS TO COMPLETE HIGH SCHOOL DURING COVID-19**

**December 8, 2020 | 12:35 p.m.**



**POST-SECONDARY: WHAT'S NEXT FOR MOOCs?**

**December 8, 2020 | 12:35 p.m.**

Stephen Downes works with the Digital Technologies Research Centre at the National Research Council of Canada specializing in new instructional media and personal learning technology.

He is one of the originators of the first Massive Open Online Course, has published frequently about online and networked learning, has authored learning management and content syndication software, and is the author of the widely read e-learning newsletter OLDaily.

Through a thirty-year career, Stephen has contributed pioneering work in the fields of online learning games, learning objects and metadata, podcasting, open educational resources.

Today, he is developing gRSShopper, a personal learning environment, offering a course on new e-learning technologies, and supporting research and development in the use of distributed ledger technology in learning applications.

Stephen Downes is a popular keynote speaker and has spoken in three dozen countries on six continents.

**Stephen Downes**  
*Senior Research Officer*  
National Research  
Council Canada

**Trina Rimmer**  
*Sr. Manager*  
Community and  
Customer Engagement

**SPECIAL INDUSTRY TECHNOLOGY SESSION #2: HOW TO RESKILL YOUR LEARNERS WITH ONLINE TRAINING**

**December 8, 2020 | 1:20 p.m.**



**ATD: INSTRUCTIONAL DESIGN AND LEARNING EXPERIENCE DESIGN: LEARNING EXPERIENCES FOR ALL: DESIGNING FOR IMPACT AND INCLUSION**

**December 8, 2020 | 1:50 p.m.**

Cara North is an award-winning learning experience designer and has been in talent and development for 10+ years working in both higher education and corporate settings. She is a Training Operations Manager at Silfex. North is also a Ph.D. candidate at The Ohio State University. She also serves as Past-President of Central Ohio ATD and Community Manager for the Training Learning and Development Community. A self-proclaimed social media junkie, you can often find her on *Twitter* (@caranorth11) & *LinkedIn* (/in/caranorth11).

**Cara North**  
*Learning & Development  
Leader, Speaker, & Researcher*  
Silfex Inc.; The Learning Camel





**Julie Dirksen**  
*Learning Strategist*  
Usable Learning

## **ATD: INSTRUCTIONAL DESIGN AND LEARNING EXPERIENCE DESIGN: THE SCIENCE OF ATTENTION AND ENGAGEMENT**

**December 8, 2020 | 1:50 p.m.**

Julie Dirksen is the author of the book *Design For How People Learn* and an independent consultant and instructional designer who has more than 20 years' experience creating highly interactive e-Learning experiences for clients ranging from Fortune 500 companies to innovative technology startups to major grant-funded research initiatives. Her focus has been on utilizing the disciplines of educational psychology, instructional design, and behavioral science to promote and support the improvement of peoples' lives through sustainable long-term learning and behavioral change. She holds an M.S. degree in Instructional Systems Technology from Indiana University and has also been an adjunct faculty member at the Minneapolis College of Art and Design. She's happiest whenever she gets to learn something new and you can find her online at [www.usablelearning.com](http://www.usablelearning.com).



**Preeti Raman**  
*Researcher*  
Ontario Institute for  
Studies in Education,  
University of Toronto

## **K-12: RETHINKING ASSESSMENT FOR BLENDED LEARNING: DEVELOPING AUTHENTIC ASSESSMENT FOR AND OF LEARNING**

**December 8, 2020 | 1:50 p.m.**

Preeti is an accomplished professional with years of technology consulting and teaching experience, gained from working across the globe. A passionate advocate for the importance of Critical thinking, Math and Technology education in driving innovation, Preeti has created many immersive programs for students and educators in Canada to advance their problem-solving skills.

She has an M.S. in Computer Science from Carleton University, an M.A. in Curriculum and Pedagogy from the University of Toronto, and teaches Data Science and technology courses at York University. Her multidisciplinary background supports her research goals of understanding human learning and creating intelligent data-driven educational technologies that support learning communities. She is particularly interested in data identity, ethical AI, human-centered learning analytics and data education in K-12.



**Phil Hill**  
*Publisher and Market  
Analyst*  
PhilOnEdTech blog and  
MindWires, LLC

## **POST-SECONDARY: WHAT'S NEXT FOR LEARNING PLATFORMS?**

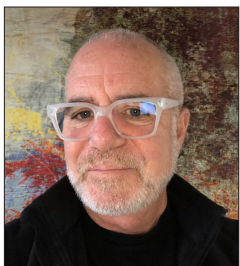
**December 8, 2020 | 1:50 p.m.**

Publisher of the **PhilOnEdTech blog**. Partner at **MindWires, LLC**. Market Analyst. Craft Beer Connoisseur. Dad. These are just a few of the hats that Phil Hill wears.

Phil is a lifelong learner who transitioned to educational technology consulting after working in the engineering field for many years. Consulting was a natural fit for him, as he has a unique gift for providing practical, thoughtful advice, and he isn't afraid to ruffle a few feathers. He is notorious in the EdTech world for his ability to spot and describe major trends and implications for the broader market, and his unique graphics and visual presentations have been widely used in the industry.

Previously Phil was an independent consultant and worked with numerous clients, including Western Governors University, California Community College System, Pearson Education, multiple investment firms, and more.

In addition to PhilOnEdTech and **e-Literate**, Phil has written for *EDUCAUSE Review*, *Inside Higher Ed*, and the *Washington Post*. He has also been interviewed and quoted at National Public Radio, *Inside Higher Ed*, the *Chronicle of Higher Education*, the *New York Times*, *Buzzfeed Education* (10 Ways to Tell If Your LMS is Cheating on You!), and *Washington Business Journal*.



**Dan Buchner**  
*President*  
Praktikol

## **ATD: ELEVATING CORPORATE LEARNING THROUGH DESIGN THINKING**

**December 8, 2020 | 2:45 p.m.**

Dan is an award-winning designer, leadership facilitator, educator, and author. He draws on his practical experiences in business and life to shift thinking, transform perspectives, and inspire action. Dan brings the practice of design thinking to the intersection of innovation, leadership and organizational change. Formerly the VP of Leadership at the Banff Centre and Innovator in Residence at the Center for Creative Leadership, Dan is a seasoned professional with over 30 years of experience. He consults with leading businesses, non-profits, governments, and universities. His clients have included PepsiCo, Proctor and Gamble, Rockefeller Foundation, Texas A&M University, and USAID.

Dan is an international keynote speaker and facilitator on innovation practices and organizational strategies. Thousands of people around the world have had their thinking shifted by his practical perspective. He has been published in the *Globe and Mail*, *Huffington Post* and the *New York Times*. Media appearances include the *Today Show* and *NBC nightly News*. Learn more about Dan and his work at [www.danbuchner.com](http://www.danbuchner.com)



**Nidhi Sachdeva**  
*Doctoral Student in the  
Curriculum Teaching and  
Learning Department*  
Ontario Institute for Studies in  
Education, University of Toronto

## K-12: NEW WAYS OF THINKING ABOUT INSTRUCTIONAL DESIGN: LEARNING IN SMALL BITES AND ON THE GO

**December 8, 2020 | 2:45 p.m.**

Nidhi is a doctoral student in the Curriculum Teaching and Learning Department at the Ontario Institute for Studies in Education. She began her teaching career in 2004 after completing a German Teacher Training Program from the Goethe-Institut, Munich. After teaching German in Delhi for five years, she moved to Toronto and completed an M.A. in Applied Linguistics from York University. Her research interest in technology and Computer Assisted Language Learning (CALL) led her to study students' perceptions of Moodle in a university level ESL/EAP classroom for her M.A. Major Research Paper. In addition to teaching German at the Goethe-Institut, Nidhi has been teaching university level Hindi and EAP courses in Toronto.

Her current research interests include Digital Technology and Mobile Assisted Language Learning (MALL). During her PhD at OISE, Nidhi intends to explore the area of unstructured and unplanned learning happening as a result of omnipresent portable/mobile devices and how it impacts the learning experience, specifically in the context of Second Language Education.



**Dr. Mark Milliron**  
*Senior Vice President &  
Executive Dean of the  
Teachers College*  
Western Governors  
University

## POST-SECONDARY: WHAT'S NEXT IN LEARNING ANALYTICS?

**December 8, 2020 | 2:45 p.m.**

Dr. Mark David Milliron is an award-winning leader, author, speaker, and consultant who works with universities, community colleges, K-12 schools, foundations, corporations, associations, and government agencies across the country and around the world. He serves as Senior Vice President and Executive Dean of the Teachers College at Western Governors University (WGU), a non-profit online university founded by 19 U.S. governors more than 20 years ago. WGU has since become a beacon of innovation, access, affordability, competency-based education, and workforce connection, serving over 120,000 full-time students nationwide. The WGU Teachers College is the largest college of education in the U.S., serving close to 30,000 teachers, leaders, and other education innovators in all 50 states.

In addition to his work with WGU, Mark helps catalyze positive change in education through his Catalytic Conversations **blog** and **podcast** series, and also through service on the boards and advisory councils of leading-edge education organizations, including the **Trellis Foundation; Bennett College; the Global Online Academy; Civitas Learning; the Mastery Transcript Consortium; the Hope Center for College, Community, & Justice; and ISKME/Open Education Resource Commons**. He also holds an appointment as a Professor of Practice in the College of Education at the **University of Texas at Austin**.



**Maria Morukian**  
*Organizational Culture Change,  
Diversity & Inclusion and  
Leadership Facilitator and Coach*

## ATD: EXPANSIVE DIALOGUE: THE KEY TO SUSTAINABLE DIVERSITY, EQUITY, AND INCLUSION

**December 8, 2020 | 3:40 p.m.**

Maria Morukian is a passionate facilitator, trainer, & consultant who has partnered with hundreds of organizations to help build thriving cultures that foster diversity, inclusion, and equity. She is on the faculty at the Federal Executive Institute and American University. Maria is a TEDx speaker whose work has been published in Forbes and ATD's *The Public Manager*, and she is the co-author of *Designing & Implementing Diversity Initiatives: A Guide for Organizational Culture Change*.



**Nicole Johnson**  
*Research Director*  
Canadian Digital Learning  
Research Association

## POST-SECONDARY: WHAT'S HAPPENING IN ONLINE LEARNING IN CANADA? TAKING THE PULSE OF CANADIAN HIGHER EDUCATION INSTITUTIONS.

**December 8, 2020 | 3:40 p.m.**

Nicole serves as a Research Directors, Canadian Digital Learning Research Association.

She is also an online PhD student who is completing her studies at the Open University of Catalonia, Spain while residing in Abbotsford, B.C. Nicole completed her Masters in Education Technology and B.Ed at University of British Columbia.

In addition to her PhD studies, she works as a Research Assistant for Dr. George Veletsianos at Royal Roads University. As part of a collaborative research team, she has gained experience writing research papers, analyzing and interpreting data, and presenting completed projects.



**John Baker**  
President and CEO  
D2L

## KEYNOTE: THE FUTURE OF WORK AND LEARNING

**December 8, 2020 | 5:05 p.m.**

- **Panelist - Dr. Kara Mitchelmore**  
*CEO of CPLED* (Canadian Centre for Professional Legal Education)
- **Panelist - Gabriele Janes**  
*VP of Learning at CMA* (Canadian Marketing Association)
- **Panelist - Wendy Lin**  
*Sr. Director of Product Management* (School of Life Long Learning), Walden University
- **Panelist - Shannon Smith**  
*Director of Student Learning Services at Michigan Virtual*



**Rose Velez-Smith**  
Global VP, Human  
Resources, Total Rewards  
& HR Shared Services  
Pitney Bowes

## KEYNOTE PANEL DISCUSSION: ADAPTABLE LEADERSHIP: LEADING IN AN AGE OF DIGITAL DISRUPTION

**December 9, 2020 | 10:00 a.m.**

In her role at Pitney Bowes, Rose partners with the businesses to lead the development of the human capital strategies necessary to successfully execute on business objectives. She works closely with senior management to develop and implement strategic workforce solutions in the areas of employee relations, engagement and development, recruiting, talent acquisition, mergers and acquisitions, and legal and regulatory compliance.

Rose is active in her community having served on the board of directors for the Child Care Learning Center in Stamford, CT and as chairman of the Fairchester Board of the Networking for Teaching Entrepreneurship. She is also a member of Prospanica and has served on their corporate advisory board.

Rose has been honored by the Hispanic Association of Corporate Responsibility "HACR" as a Young Hispanic Corporate Achiever and she received the Greenwich YWCA's BRAVA award, which recognizes outstanding women achievers who have excelled in their professional careers and who also volunteer their time and talent to help others.



**Dr. Neil Fassina**  
President  
Athabasca University

## KEYNOTE PANEL DISCUSSION: ADAPTABLE LEADERSHIP: LEADING IN AN AGE OF DIGITAL DISRUPTION

**December 9, 2020 | 10:00 a.m.**

Dr. Neil Fassina has been president of Athabasca University since 2016, overseeing the university's five-year strategic plan to transform AU into a world-leading, digital-first university. **Imagine: Transforming Lives, Transforming Communities**, is a strategy that builds on AU's rich history as an innovator in higher education and positions it to take on the challenges of the learners of the future.

As president of Canada's online university, Neil is a strong advocate for accessible, flexible, lifelong learning to enable adult learners to improve their lives and their communities.

Before joining Athabasca University, Neil held several leadership roles at the Northern Alberta Institute of Technology (NAIT), including provost and vice president academic, as well as dean of the JR Shaw School of Business and the School of Culinary Arts.



**Dan Pontefract**  
Founder and CEO  
The Pontefract Group

## KEYNOTE: LEARNING AND DEVELOPMENT IS THE FUTURE OF WORK

**December 9, 2020 | 10:00 a.m.**

Dan is the best-selling author of four books: **LEAD. CARE. WIN: How to Become a Leader Who Matters**, **OPEN TO THINK: Slow Down, Think Creatively, and Make Better Decisions** (2018), **THE PURPOSE EFFECT: Building Meaning in Yourself, Your Role and Your Organization** (2016) and **FLAT ARMY: Creating a Connected and Engaged Organization** (2013). Dan is also an Adjunct Professor at the University of Victoria, Gustavson School of Business. He is the founder and CEO of The Pontefract Group a firm that improves the state of leadership and organizational culture. Previously, as Chief Envisioner of TELUS, he founded the Transformation Office in 2014 to help organizations enhance their corporate culture, leadership, learning, work styles & collaboration practices. As Chief Learning Officer at TELUS, Dan was responsible for the overarching leadership, collaboration & learning strategy for the company. Dan championed the introduction of the TELUS Leadership Philosophy (TLP), a collaborative-based leadership framework for 50,000+ team members. In parallel to these actions, he drove a philosophical and cultural shift in the way TELUS views and experiences learning called "Pervasive Learning" the shift to a social, informal and formal learning model. He further championed the use and deployment of collaborative technologies to complement both the leadership and learning frameworks.





**Lisa Spinelli**  
*Senior Content Manager*  
Association for Talent Development (ATD)

## KEYNOTE PANEL DISCUSSION: ADAPTABLE LEADERSHIP: LEADING IN AN AGE OF DIGITAL DISRUPTION

**December 9, 2020 | 10:00 a.m.**

Lisa Spinelli is the Senior Content Manager for the Career Development, Talent Management and Finance communities as well as the ATD Job Bank administrator. Prior to joining ATD, Lisa worked as a content strategist, editor, and journalist for over 14 years. She has managed teams, websites, and social media accounts as well as reported and edited articles for places like Red Herring, the Boston Phoenix and Patch. Some of her works have been published with Fast Company, Huffington Post, Mental Floss, Northern Virginia Magazine, Houston Chronicle, St. Louis Post-Dispatch and the Associated Press, to name a few. With her diverse and inside knowledge of content development and creation, along with content acquisition, management and marketing, Lisa brings a fresh unique perspective to the role. She resides in Northern Virginia with her three divas and Air Force veteran husband. Follow her on Twitter @atdcareerdev.



**Dr. Paul Prinsloo**  
*Research Professor*  
University of South Africa

## POST-SECONDARY: MANAGING STUDENT VULNERABILITIES AND SUPPORTING STUDENT RESILIENCE IN ONLINE LEARNING

**December 9, 2020 | 10:40 a.m.**

Dr. Paul Prinsloo is a Research Professor in Open and Distance Learning (ODL) in the College of Economic and Management Sciences, University of South Africa (UNISA).

His academic background includes fields as diverse as theology, art history, business management, online learning, and religious studies.

Paul Prinsloo's extensive publications are about teaching and learning, student success in distance education contexts, learning analytics, and curriculum development.

His current research focuses on the collection, analysis and use of student data in learning analytics, graduate supervision and digital identity.



**Jeff Cochran**  
*Partner & Master Facilitator*  
Shapiro Negotiations Institute

## ATD: HOW TO UPSKILL FOR DIGITAL TRANSFORMATION

**December 9, 2020 | 11:10 a.m.**



## ATD: HOW TO UPSKILL FOR DIGITAL TRANSFORMATION December 9, 2020 | 11:40 a.m.

Lori Niles-Hofmann is a senior learning strategist with over 20 years of L&D experience across many industries, including international banking (Scotiabank, RBC Dexia, BMO), management consulting (KPMG), and marketing (Eloqua). Her specialisation is large-scale digital learning transformations and helping companies use data to navigate through the ambiguity of change. She has completed numerous EdTech implementations and has developed data-based frameworks to empower L&D teams to move from the business support function to strategic business driver. She is the author of "Data-Driven Learning Design" and blogs at [www.loriniles.com](http://www.loriniles.com).

**Lori Niles Hoffman**  
*Senior Learning Transformation Strategist*  
NilesNolen



**Pamela Brittain**  
*Educator, Consultant,  
Author, Illustrator, and  
Math lover*

## K-12: AI IS HERE. HAVE SOME FEAR? 5 ASSURANCES TO ALLEVIATE AND EDUCATE YOU ON THE POTENTIAL OF ARTIFICIAL INTELLIGENCE IN K-12 EDUCATION. December 9, 2020 | 11:40 a.m.

Pamela is a PhD candidate in the Department of Curriculum, Teaching and Learning (CTL) at the Ontario Institute for Studies in Education (OISE). She holds a Master's degree in Mathematics for Teachers from the University of Waterloo along with Bachelor's degrees in Science and Education. Prior to joining OISE she worked in educational program development and management for 13 years including overseeing and developing outreach programs for the Department of Mathematics and curriculum development for the Engineering Outreach Office, both at the University of Toronto.

Her research interests are in the fields of mathematics and education, with a specific focus on math anxiety in girls and on helping pre-service, elementary level, female teachers learn how they can pass on their anxiety to their female students. She also has a strong interest in how to utilize technology to address math anxiety in pre-service teachers and their students. Her passion lies in bringing inspirational mathematics content to youth and adults alike to show them the fascinating world around them in a whole new way!



**Dr. Lesley Wilton**  
PhD  
University of Toronto

**K-12: AI IS HERE. HAVE SOME FEAR? 5 ASSURANCES TO ALLEVIATE AND EDUCATE YOU ON THE POTENTIAL OF ARTIFICIAL INTELLIGENCE IN K-12 EDUCATION.**

**December 9, 2020 | 11:40 a.m.**

Dr. Lesley Wilton received her PhD in Education from the Ontario Institute of Studies in Education (OISE), University of Toronto. She was a grade 3 and Kindergarten teacher and remains an occasional teacher with the Peel District School Board. She has been teaching in the Master of Teaching (MT) Program and Curriculum & Pedagogy (C&P) programs at OISE since 2012. In addition to a number of courses that Lesley teaches related to teaching with technology, blended learning and online teaching, she developed and teaches the Intro to Artificial Intelligence in Education (AIED) course at OISE. She was recently awarded Post Secondary Leader of the Year, at the 5th Canadian EdTech Awards from MindShare Learning. Lesley is the author of Quiet Participation: Investigating Non-Posting Activities in Online Learning and recently co-edited the Handbook of Research on Online Discussion-Based Teaching Methods.



**K-12: AI IS HERE. HAVE SOME FEAR? 5 ASSURANCES TO ALLEVIATE AND EDUCATE YOU ON THE POTENTIAL OF ARTIFICIAL INTELLIGENCE IN K-12 EDUCATION.**

**December 9, 2020 | 11:40 a.m.**

**Matt Stodolak**  
Founder  
Body Media



**Moe Poirer**  
Founding Partner  
Shift Facilitation

**ATD: RAISING THE BAR FOR VIRTUAL LEARNING: A CASE FOR DEVELOPING VIRTUAL FACILITATION PERFORMANCE STANDARDS**

**December 9, 2020 | 12:35 p.m.**

As Founding Partner of Shift Facilitation, Moe is on a mission to have HR leaders, trainers, and facilitators reinvent themselves as change agents and value creators for the organizations and the people they serve. For over 15 years, he has honed his craft as facilitator and an award-winning designer of training. Moe has a gift for bringing learning to life and motivating others to strive for more. He is an engineer, an entrepreneur, and an educator. The engineer is purposeful. The entrepreneur is creative. The educator is open. His clients include companies like Scotiabank, Frito-Lay, Citibank, Farm Credit Canada, Moneris Solutions and many others - who are making strategic investments in their talent development capabilities, especially in virtual teams and virtual classrooms.



**Rubaina Khan**  
Researcher, Department  
of Curriculum, Teaching,  
and Learning  
Ontario Institute for  
Studies in Education,  
University of Toronto

**K-12: HOW TO STRENGTHEN STUDENT ENGAGEMENT IN ONLINE LEARNING: USING DESIGN, TECHNOLOGY AND ANALYTICS TO IMPROVE STUDENT ENGAGEMENT**

**December 9, 2020 | 12:35 p.m.**

Rubaina is an M.A. student within the Department of Curriculum, Teaching, and Learning at the Ontario Institute for Studies in Education at the University of Toronto. She is also pursuing a collaborative specialization in Engineering Education. Rubaina received her M. Sc. Degree in Computer Control and Automation from the Nanyang Technology University in Singapore in 2008. She went on to work for an MIT research institute in Singapore right after. She spent the next four years in developing navigation technologies for underwater robotics that were used to understand environmental issues in the coastal regions of Singapore.

She was always interested in the education aspect of engineering that led her to take up a post as a lecturer in Singapore Polytechnic. Rubaina spent the next five years in developing interdisciplinary engineering courses, designing activities to promote engagement and motivation in the classroom and supervise students in their final year projects mainly in robotics. This led to her thinking about issues related to engineering education and wishes to use her time at OISE to uncover the learning cultures of various disciplines and how this impacts student experience, pedagogy, and collaborative ventures.





**Ron Owston**  
University Professor  
Emeritus and Senior Scholar

## POST-SECONDARY: SHIFTING FROM TALKING HEAD TO ACTIVE LEARNING: NEW MODELS FOR TEACHING WITH ZOOM

**December 9, 2020 | 12:35 p.m.**

Dr. Ron Owston is a University Professor Emeritus and Senior Scholar, former Dean of the Faculty of Education, and founding Director of the Institute for Research in Learning Technologies at York University.

A pioneer in teaching and learning with the web since its early days, Dr. Owston specializes in the evaluation of technology-based educational programs in K12, government, higher education, and continuing professional education. He has spoken at numerous national and international conferences about blended and online learning, authored/co-authored some 50 commissioned studies, and published over 60 articles in top-tier journals.

His work has been funded by the Social Sciences and Humanities Research Council, Health Canada, the Government of Ontario, the Andrew Mellon Foundation, the Canadian Fund for Innovation, and a variety of school districts and industry partners. Currently, Dr. Owston ranks 12th in Google Scholar's list of most cited blended learning researchers in the world. His website is [www.ronowston.ca](http://www.ronowston.ca).



## ATD: AI IN TALENT DEVELOPMENT: CAPITALIZE ON THE AI REVOLUTION TO TRANSFORM THE WAY YOU WORK, LEARN, AND LIVE

**December 9, 2020 | 1:50 p.m.**

**Margie Meacham**  
Chief Freedom Officer  
Learningtogo



**Dr. Agnieszka Palalas**  
Assistant Professor  
Athabasca University

## POST-SECONDARY: WHAT'S NEXT FOR DIGITAL WELLNESS FOR EDUCATORS?

**December 9, 2020 | 1:50 p.m.**

Agnieszka (Aga) Palalas is Assistant Professor in the Distance Education Program at Athabasca University in Alberta, Canada. She is an experienced practitioner and researcher of technology-assisted learning and teaching with a focus on innovative pedagogy and digital technologies for human-centred learning. Aga has been teaching in both the Master and Doctor of Education programs at Athabasca, and previously at the University of New Mexico, USA. Drawing from over 25 years of experience as a face-to-face and online adult educator, instructional designer, IT programmer, and an academic, combined with her passion for teaching and learning, Aga has focused her research on providing online and digital learning for the whole person – learning that feeds the intellect, body and mind of the individual and the community.

Aga has been involved in numerous transnational projects in Canada, US, Poland, Ghana, Greece, and India. She is an internationally recognized expert in technology-assisted teaching and learning, online education, m-learning, digital learning design, and mobile-assisted language learning. She is one of the Founding Directors and the Past-President of the International Association for Blended Learning (IABL) and the Past-President of the International Association for Mobile Learning (IAmLearn). In those roles, she interacted and collaborated with scholars, learning and training experts around the globe across diverse educational and cultural contexts. Aga has published a number of articles and book chapters as well as edited books pertaining to mobile and blended learning (see [www.athabascau.academia.edu/apalalas](http://www.athabascau.academia.edu/apalalas) and [www.researchgate.net/profile/Agnieszka\\_Palalas2](https://www.researchgate.net/profile/Agnieszka_Palalas2)).



**Morgean Hirt**  
Director of Credentialing  
Association for Talent  
Development (ATD)

## ATD: LEVERAGE COMPETENCY-BASED LEARNING TO UPSKILL AND RESKILL FOR THE FUTURE

**December 9, 2020 | 2:45 p.m.**

Director of Credentialing for the Association for Talent Development, Morgean Hirt brings over twenty-five years of nonprofit experience in personnel certification and accreditation across a variety of professions. Morgean has devoted her career to advancing professions through the establishment of industry standards. She provides strategic leadership and technical expertise in developing and implementing credentialing programs, focusing on policy and standards development, test development, board and committee governance, program audits, strategic planning, and ANSI/ISO 17024 and NCCA accreditation.

Morgean has led a number of organizations through establishing industry standards for emerging professions, including clinical research, massage therapy, and mortgage brokering. Prior to joining ATD, Morgean spent 10 years as Present and CEO of Certified Fund Raising Executives International Credentialing Board (CFRE International), and was responsible for establishing international support across six continents for a unified standard of fundraising practice, presenter at the ICE Exchange.



**Paul Alexander**  
*Ph.D. Candidate,  
Department of Curriculum,  
Teaching, and Learning  
University of Toronto*

## K-12: IMMERSIVE TECHNOLOGY: RESOURCES AND BEST-PRACTICES FOR VR/AR/360/3D LESSONS AND PROJECTS

**December 9, 2020 | 2:45 p.m.**

Paul is a Ph.D. candidate within the Department of Curriculum, Teaching, and Learning at the Ontario Institute for Studies in Education, University of Toronto. Professionally, he has been a teacher educator at the graduate level for more than fifteen years, with recent course titles including Immersive Technology in Education, Integrating Technology into the Classroom, and Course Design. With respect to research, Paul has explored gamification elements of leaderboards, progress bars, and badges embedded within online courses. More recently, Paul has also examined the use of VR headsets to showcase 360° classroom videos as a means of professional teacher development, and how the integration of annotation tools may enhance one's teaching pedagogy.



**Natalie Tsui**  
*Subject Head of History  
at Maple High School  
York Region District  
School Board*

## K-12: IMMERSIVE TECHNOLOGY: RESOURCES AND BEST-PRACTICES FOR VR/AR/360/3D LESSONS AND PROJECTS

**December 9, 2020 | 2:45 p.m.**

Natalie is a secondary teacher with the York Region District School Board and is currently the Subject Head of History at Maple High School. She completed her Master of Education with the University of Toronto, where she developed her interest in instructional design, culturally responsive pedagogy, and inquiry learning. Natalie is passionate about empowering students to challenge dominant narratives and explore the "unseen truths" of the past and present. She is also excited about opportunities for integrating technology in the classroom to foster innovation, creativity, critical thinking, and cross curricular learning.



**Julien Alexandre**  
*Elementary French  
Immersion Educator  
Toronto District  
School Board*

## K-12: IMMERSIVE TECHNOLOGY: RESOURCES AND BEST-PRACTICES FOR VR/AR/360/3D LESSONS AND PROJECTS

**December 9, 2020 | 2:45 p.m.**

Julien is an elementary French immersion educator within the Toronto District School Board. He holds a Master of Education degree from the University of Toronto with a program emphasis in Digital Technologies in Education. In his time outside of the classroom, Julien facilitates workshops for other TDSB educators and for Apple Canada aimed at fostering deep learning experiences utilizing technology.



**Dr. Stephen Murgatroyd**  
*Chief Innovation Officer  
Contact North | Contact Nord*

## POST-SECONDARY: WHAT'S NEXT IN THE ASSESSMENT OF LEARNING AND TRAINING

**December 9, 2020 | 2:45 p.m.**

Dr. Murgatroyd advises public and private educational institutions in Canada, United States, United Kingdom including The Open Polytechnic of New Zealand, Commonwealth of Learning, Hamdan Bin Mohammed Smart University of Dubai, Middlesex University (UK) and many others. He also works extensively with Fortune 500 companies as well as large and small companies across Canada. He recently delivered keynote addresses at the World Conference of Colleges and Polytechnics (Melbourne, Australia, 2018), Rethinking Skills (Wellington, New Zealand, 2018), TVET in Times of Disruption - The Future of Skills (Santiago, Chile, 2019), Innovation Arabia (Dubai, 2019) and Distance Education Summit (Paraguay, 2019).

He completed an assessment of the impact of the Commonwealth of Learning in the developing nations of the Commonwealth. He is vice president of a technology company and undertakes quality reviews and assessments of online and educational organizations around the world. His expertise is in organizational change and transformation.

He authored over 45 books, over 150 academic papers and book chapters. He is part of the content development team for Contact North | Contact Nord's teachonline.ca portal for faculty and instructors with 250,000 visitors annually from around the world.



**Daniel Anderson**  
*Researcher Assistant*  
Wilfrid Laurier University

## POST-SECONDARY: WHAT'S NEXT IN MICRO-CREDENTIALS, SKILLS-BASED TRAINING AND LEARNING?

**December 9, 2020 | 3:40 p.m.**

Daniel John Anderson (M.A., M.T.) is a teacher and researcher who studies various topics in philosophy, psychology and education including moral motivation, game-based learning, and environmentalism. Daniel is currently studying at the University of Toronto.



**Dr. Grant Klinkum**  
*Chief Executive*  
New Zealand  
Qualifications Authority

## POST-SECONDARY: WHAT'S NEXT IN MICRO-CREDENTIALS, SKILLS-BASED TRAINING AND LEARNING?

**December 9, 2020 | 3:40 p.m.**

Grant joined NZQA in early 2014, and previously holding the roles of Deputy Chief Executive Strategic and Corporate Services and Deputy Chief Executive Quality Assurance. Prior to taking up the Chief Executive role, Grant was seconded to the Ministry of Education as Acting Deputy Secretary for Graduate Achievement, Vocations and Careers.

While working at the Tertiary Education Commission between 2007 and 2014, Grant was responsible at different times for stakeholder engagement, the Chief Executive's office and the Tertiary Investment function. He has also previously worked as Deputy Chief Executive for an Institute of Technology, and Dean of Faculty at two tertiary education organizations.

Grant has a PhD in Political Science from Victoria University of Wellington, a Master's degree in Education Administration from Massey University and a Master of Arts from the University of Canterbury.



**Donald Stanley**  
*Leader, Foundational and  
Management Development*  
Grainger USA

## ATD: WELLBEING AND RESILIENCE AT WORK: ESSENTIAL SKILLS OF THE WORKPLACE

**December 9, 2020 | 3:40 p.m.**

Don Stanley was named Senior Manager, Learning & Leadership Development in July 2019. In this role, Don is responsible for creating Grainger's enterprise learning and development strategy. He leads a team that develops and deploys learning solutions that build team member and people leader effectiveness across the globe in Asia, Europe, Latin America and North America.

Don previously served as Senior Manager, Professional and Management Development, with responsibility for development programs including new hire orientation, ethics and compliance learning, business acumen learning, new manager onboarding, and experienced manager development. He joined Grainger in 1991 and has experience in learning and leadership development, learning delivery, learning technology, learning operations, sales and customer service.

Don holds a Bachelor of Arts degree in Economics from Northwestern University.



**Tim Miller**  
*Talent Consultant -  
Learning & Leadership  
Development*  
Grainger Canada

## ATD: WELLBEING AND RESILIENCE AT WORK: ESSENTIAL SKILLS OF THE WORKPLACE

**December 9, 2020 | 3:40 p.m.**

Tim Miller joined Grainger Canada in February 2017 (formerly Acklands-Grainger). In his tenure, Tim has held several roles all connected to learning and leadership development solutions and currently is a Talent Consultant with Grainger in support of the enterprise. Tim leads the "Leader Network", a community of practice supporting the continual development, enhancement and learning of the leaders in Panama, Mexico, United States and Canada. In addition, he leads and supports projects in Diversity, Equity & Inclusion, foundational leadership programs for aspiring leaders and new managers, and professional and talent development programs.

Tim has 13+ years in the human resources and learning and development space and brings a plethora of experience from leading and consulting in learning delivery, technology and design of programs and projects focused on leadership, customer service, vendor management, retail sales and systems, contact centres and professional development.

To connect and learn more about Tim, find him on LinkedIn.





**Carolyn Fitzgerald**  
Assistant Professor,  
Faculty of Education  
Wilfrid Laurier  
University

## K-12: ASSESSING THE IMPACT OF STEM SUMMER CAMPS ON COMPUTATIONAL THINKING IN CHILDREN AND YOUTH: IMPLICATIONS FOR INFORMAL AND FORMAL EDUCATIONAL PRACTICES

**December 9, 2020 | 3:40 p.m.**

I received my PhD in Clinical Psychology from the University of Western Ontario in 2002 and my MA in Clinical Psychology from the University of Western Ontario in 1994.

As part of my graduate school training, I worked with a number of different high schools and youth organizations as part of a project to help at-risk teens learn to develop healthy dating relationships. Prior to joining Laurier in 2012, I was the lead researcher on an evaluation project for a consortium of shelters for abused women in Southwestern Ontario.

I teach courses at both the graduate and undergraduate programs in the Faculty of Education, in the areas of quantitative research methodology, learning theories and child development, and equity and diversity. I also teach courses on mental health at both the undergraduate and graduate level, and am the developer and instructor for the Mental Health Certificate, a 80-hour seven module non-credit course for educators wanting to improve their knowledge of and ability to support students with mental health challenges in the K-12 sector.



**Dr. Stella Lee**  
President  
Paradox Learning Inc.

## KEYNOTE: EDUCATION AND LEARNING TECHNOLOGIES IN A POST-COVID WORLD

**December 9, 2020 | 5:05 p.m.**

Dr. Stella Lee has over 20 years of progressive experience internationally in consulting digital learning initiatives with higher education, government, NGOs, and the private sectors. Today her focus is on enterprise-wide learning strategy and governance, digital ethics for learning, Artificial Intelligence (AI) and e-learning applications, learning management system (LMS) design, evaluation and learning analytics. Stella has served as subject matter expert in evaluating e-learning standards for the United Nations' International Atomic Energy Agency (IAEA), and conducted postdoctoral research with iCore Research Lab at Athabasca University, Canada's Open University. She has a doctorate in Computer Science with a focus on adaptive learning technology. Stella serves as Canada's Startup Advisor and is the technology columnist for Training Industry Magazine. She runs a consulting company called Paradox Learning Inc. and is based in Calgary, Alberta.



**Dr. Tony Bates**  
Research Associate  
Contact North | Contact Nord

## KEYNOTE: EDUCATION AND LEARNING TECHNOLOGIES IN A POST-COVID WORLD

**December 9, 2020 | 5:05 p.m.**

Tony Bates is President and CEO of Tony Bates Associates Ltd, a private company specializing in consultancy and training in the planning and management of e-learning and distance education. He is also Distinguished Visiting Professor in the G. Raymond Chang School of Continuing Education, Ryerson University, Toronto and a Research Associate at Contact North, Ontario.

Tony Bates Associates Ltd was started in 2003, and since then has served over 50 institutional clients.

Past contracts include work for UNESCO, the World Bank, U.S. state higher education commissions and universities, the U.K. Open University, the Council of Ontario Universities, and for many Canadian colleges and universities, advising on their online learning strategies. He has worked as a consultant in over 40 countries.

He is a Research Associate with Contact North | Contact Nord.